

Raising Cane's® Guest Satisfaction Survey Sweepstakes

Official Rules of Play

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited.

1) ELIGIBILITY: The Raising Cane's® Guest Satisfaction Survey sweepstakes (the "**Sweepstakes**"), sponsored by Raising Cane's Restaurants, L.L.C. (the "**Sponsor**"), is open to any person who is at least eighteen (18) years of age and a legal resident of the United States as of January 1, 2018 (except residents of Puerto Rico or States where prohibited by law), other than employees, owners, and directors (including their immediate family members and members of household) of Sponsor or its subsidiaries, affiliates, distributors, promotion and advertising agencies and consultants, or any other company involved with the design, production, execution or distribution of the Sweepstakes.

2) TIMING: The Sweepstakes begins at 12:00 a.m. Central Standard Time ("CST") on January 1, 2018 and ends at 11:59 p.m. CST on December 31, 2018 (the "**Promotion Period**"). There will be a Monthly Sweepstakes Drawing for each calendar month of the Promotion Period. Each calendar month starts at 12:00 a.m. CST on the first day of the related month and ends at 11:59 p.m. CST on the last day of the related month.

3) HOW TO ENTER: To enter, receive a specially-marked cash register receipt at a participating Raising Cane's® restaurant which will have instructions printed on them inviting participants to visit the Sponsor's website www.raisingcanes.com/survey, enter the code located on the receipt (the "**Code**") and any required customer satisfaction survey information. Participants must follow online instructions at the designated website for entering Codes. When the Code has been successfully entered and accepted (Codes must be entered exactly as they appear or they will not be accepted), participants will be invited to complete an online survey. The answers to the survey will have no effect on a participant's ability to enter or win. Upon completion of the survey, the participant will be invited to enter his/her name, street address (no P.O. Boxes) and phone number or e-mail address to receive one (1) Sweepstakes entry for the month (the "**Drawing Period**") during which the entry is received. Each Code may only be entered one (1) time and cannot be re-used. Sponsor's computer is the official clock for this Sweepstakes. All Codes are subject to verification.

4) AMOE (Alternate Means of Entry): To enter this sweepstakes without making a purchase at a Raising Cane's® restaurant or without completing the survey, hand print your full name, street address (no P.O. Boxes), home telephone number, age and email address on a 3" X 5" card and mail it sealed inside a standard #10 size business envelope to: Raising Cane's Customer Satisfaction Survey Sweepstakes, P.O. Box 15125, St. Louis, MO 63110. Limit one (1) entry per envelope. All entries not received in an envelope will be disqualified. No mechanical reproductions or facsimiles will be accepted. Illegible, incomplete, mechanically reproduced, automated entries, and entries by ineligible individuals will be disqualified. All mail-in entries must be postmarked on or before the last date of the applicable Monthly Sweepstakes Drawing's month and received by the 7th day of the immediately following month for entry into that month's drawing. If the last day of a month and/or the 7th day of the immediately following month falls on a Sunday or a holiday observed by the U.S. Postal Service, the entry may be post-marked or received on the immediately following business day.

Entries received for a month's drawing will not be retained for subsequent month's drawings. Multiple participants are not permitted to share the same email address for online entry. All entries become the property of Sponsor, and will not be returned or acknowledged.

5) SWEEPSTAKES DRAWINGS: There will be one (1) prize winner for each Monthly Sweepstakes Drawing. A prize winner will be determined each month by random drawing conducted by Nies / An RR Donnelley Company (the "**Administrator**") from eligible entries received for the related month. Prize winners will be notified by mail or e-mail and provided a form of liability waiver and publicity release that he/she will be required to complete and return to Administrator for qualification as a prize winner. If Administrator is unable to contact a prize winner, or the prize winner does not respond to Administrator's notice, or does not return the liability waiver and publicity release within (10) days, or the prize winner is found to be ineligible, a substitute prize winner will be randomly selected from the remaining entries. The Monthly Sweepstakes Drawing for January 2018, the first month of the Promotion Period, will be conducted on the second Monday of the following month, with each Monthly Sweepstakes Drawing thereafter occurring on or about the monthly anniversary of such date. All eligible online entries received by 11:59 p.m. CST on the last day of the month, and all eligible mail-in entries postmarked by the last day of the month and received by the 7th day of the following month will be included in the related Monthly Sweepstakes Drawing. Odds of winning depend on the number of eligible entries received as of each Monthly Sweepstakes Drawing's entry deadline.

6) PRIZES: Each prize winner will receive "Free Cane's for a Year," which will be awarded to each prize winner in the form of a Raising Cane's® Gift Card (the "**Gift Card**"), good for up to fifty-two (52) free Raising Cane's® Box Combo

meals over the calendar year following activation of the Gift Card subject to the terms, conditions and limitations herein. Upon activation, the Gift Card may be used at any participating Raising Cane's® restaurant. The Gift Card may only be used once per calendar week and is limited to one (1) meal per use. Further, the maximum value per use is for one (1) Box Combo Meal including tax. The Gift Card will be automatically loaded with one (1) Box Combo Meal each Monday at 6:30 a.m. CST and, if not used during the following week, will expire at 6:29 a.m. CST on the following Monday. Any meal not redeemed by the end of the scheduled calendar week will be forfeited, and the unused meal will never be awarded. The Approximate Retail Value (ARV) of each Gift Card is up to \$350.00. Any difference between the stated ARV and the actual value of a prize will not be awarded. The total value of all prizes available in the Sweepstakes is up to \$4,200.00.

7) PRIZE ACCEPTANCE: Gift Cards are not assignable or transferable by any means, including, without limitation, by sale, gift, seizure or inheritance, and are not redeemable or exchangeable for cash or prize substitutions. Gift Cards are also subject to the terms and conditions of use as indicated thereon. No substitution or cash redemption is allowed except by Sponsor, who may substitute a prize of equal or greater value if advertised prize becomes unavailable. By accepting a prize, the prize winner consents to Sponsor's use of his or her name, biographical information, together with any photographs, videos, and/or audio recordings made of the prize winner for advertising purposes without limitation and without additional compensation in any and all media worldwide, except where prohibited by law. By accepting a prize, each prize winner further agrees to release Sponsor and its subsidiaries, affiliates and related companies and each of their respective officers, directors, employees and agents from any and all liability, loss or damage of any kind arising out of or in connection with the prize winner's participation in the Sweepstakes, or with respect to awarding, receipt, possession, use and/or misuse of any prize. Any tax liability is the responsibility of the prize winner.

8) OFFICIAL RULES; LIMITATIONS OF LIABILITY: Submission of an entry constitutes the participant's acknowledgment of and agreement to these Official Rules, including, without limitation, agreement to submit any dispute to arbitration pursuant to the Rules of the American Arbitration Association, in East Baton Rouge, Louisiana, without resort to litigation. Further, submission of an entry constitutes acceptance of the decisions of Sponsor and Administrator. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or utilized in the Sweepstakes, any delays or human errors that occur in the processing, transmission or receipt of entries, or for inaccurate transcription of entry information, or for entries that are stolen, misdirected, garbled, or lost which may be caused directly, or indirectly, in whole or in part, from entrants' participation in the Sweepstakes or receipt, redemption or use of any prize. Multiple participants are not permitted to share the same email

address for online entry. Any attempt by an eligible participant to submit more than one (1) entry per month by using multiple/different email addresses, identities, registrations or logins, or any other methods will void all entries of that participant and result in that participant's disqualification from the Sweepstakes. If, for any reason, the Sweepstakes is not capable of being conducted as planned, including but not limited to infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of Sponsor, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor also reserves the right, in its sole discretion to disqualify any individual found to be in violation of these Official Rules or suspected of attempting to disrupt or defraud the entry process or the operation of the Sweepstakes and Sponsor may prosecute or seek other legal redress against anyone suspected of engaging in these acts.

9) PRIVACY: Sponsor will obtain personal information of each participant from the Sweepstakes entry form(s). Please see Sponsor's website (www.raisingcanes.com/privacy.html) for its privacy policy on use of personal information collected in connection with the Sweepstakes. Participation in the Sweepstakes by submission of an entry form constitutes acknowledgment and agreement to the terms of Sponsor's privacy policy and the potential uses of personal information described therein, and consent, waiver and release of Sponsor for such use, including use by Sponsor or its affiliates for future communications. As set forth in its privacy policy, Sponsor does not sell or trade personal information of its customers or Sweepstakes participants to or with other parties. If you have any questions about Sponsor's privacy policy, or would like to have your name and personal information removed from Sponsor's records, you may contact Sponsor by email at: info@raisingcanes.com or by mail at: Attention – Webmaster, Raising Cane's Restaurants, L.L.C., 5800 Tennyson Parkway, Suite 200 Plano, TX 75024.

10) WINNER LIST: For the name of each prize winner of the Sweepstakes, mail a stamped, self-addressed envelope to: Raising Cane's® Guest Satisfaction Survey Sweepstakes Winner's List, P.O. Box 15162, St. Louis, MO 63110 to be received no later than January 18, 2019.

11) PROMOTION SPONSOR: Raising Cane's Restaurants, L.L.C., 5800 Tennyson Parkway, Suite 200, Plano, TX 75024.