

Five Guys
“Customer Satisfaction Survey” Sweepstakes
Official Rules
1/1/18 – 12/31/18 Promotion Dates

NO PURCHASE NECESSARY TO ENTER OR WIN.

- 1. ELIGIBILITY:** The Five Guys “Customer Satisfaction Survey” Sweepstakes (the “Sweepstakes”) is only open to legal residents of the United States of America or the District of Columbia, who are 18 years of age or older at time of entry. Employees of Five Guys Enterprises, LLC and their parents, members, affiliates, subsidiaries and agencies, and their immediate family members (spouse, parents, children and siblings, and their respective spouses) and persons living in the household of each are not eligible to participate. All federal, state and local laws and regulations apply. Void where prohibited or restricted by law.
- 2. HOW TO ENTER:** The Sweepstakes begins 12:01 AM Eastern Time on January 1, 2018 and ends at 11:59 PM Eastern Time on December 31, 2018 (the “Promotion Period”). To enter, receive a specially-marked cash register receipt at a participating Five Guys restaurant which will have instructions printed on them inviting participants to visit the Sponsor’s website www.FiveGuys.com/survey, within 30 days of receipt date and complete any required customer satisfaction survey questions. The answers to the survey will have no effect on a participant’s ability to enter or win. Upon completion of the survey, the participant will be invited to enter his/her name and phone number or e-mail address to receive one (1) Sweepstakes entry for the month (the “Drawing Period”) during which the entry is received. Each receipt information may only be entered one (1) time during the Promotion Period and cannot be re-used. Sponsor’s computer is the official clock for this Sweepstakes. Proof of entry does not constitute proof of submission. All Codes are subject to verification.

AMOE (Alternate Means of Entry): To enter this sweepstakes without making a purchase at a Five Guys restaurant or without completing the survey, hand print your name, complete address, city, state, zip code, daytime phone number, and birth date on a 3” x 5” card and mail it to: Five Guys “Customer Satisfaction Survey” Sweepstakes Entry, 625 Panorama Trail Suite 2100, Rochester, NY 14625. Mailed entries will be entered into the monthly Drawing Period, based on the date the entry is received by the Promoter. Each mail-in entry must be mailed in a separate outer envelope. No copies, facsimiles or mechanical reproductions will be accepted. Limit one mail-in entry per post-marked envelope. Partially completed and/or mechanically reproduced entries or rubber-stamped entries will be void and ineligible. All entries received become the sole property of Sponsor and will not be returned. Sponsor will not be responsible for illegible, late, lost, mutilated, misdirected, postage due or stolen manual entries.

Limit: One (1) entry per person or per email address per day regardless of means of entry.

- 3.** There are twelve (12) Survey Periods as defined in the chart below (“Survey Period”). Entries must be received during the Survey Period to be eligible for that Survey Period drawing. Mailed entries must be postmarked by the Entry Period End Date, and received within seven (7) days of the Entry Period End Date, to be eligible for that Survey Period drawing. Non-winning Survey Period entries will not be rolled over to subsequent Survey Periods.

Survey Period	Entry Period Start Date: 12:01 AM ET on	Entry Period End Date: 11:59:59 PM ET
1	01/01/18	01/31/18
2	02/01/18	02/28/18
3	03/01/18	03/31/18
4	04/01/18	04/30/18

5	05/01/18	05/31/18
6	06/01/18	06/30/18
7	07/01/18	07/31/18
8	08/01/18	08/31/18
9	09/01/18	09/30/18
10	10/01/18	10/31/18
11	11/01/18	11/30/18
12	12/01/18	12/31/18

RANDOM DRAWING: Ten (10) winners will be selected for each Survey Period during the Promotion Period in a random drawing from among all eligible entries received for that month. The drawing for each month will be held no more than fifteen (15) business days following the end each month during the Promotion Period. Entries will not be carried over into subsequent drawings. The drawings will be performed by an independent sweepstakes agency, whose decisions are final and binding in all matters related to this Sweepstakes. Prize winners will be notified by email and requested to confirm their mailing address within 48 hours via return email. Prizes will be sent to the address on the entry form or new address provided via email within 4-6 weeks of winner being verified.

4. **PRIZES:** Ten (10) prizes will be awarded monthly of a \$25 Five Guys Gift Cards. Odds of winning a prize will depend upon the total number of eligible entries received for that month's drawing. Prize not transferable or redeemable for cash. Purchases may be deducted from the Gift Card until the balance reaches zero. The card is subject to terms contained on Gift Card. Limit: One (1) prize per person/household during the Promotion Period. All taxes, if applicable, and all other costs associated with acceptance or use of the prize, not specified herein, are the sole responsibility of the winner.

Total value of all prizes available to be won: \$3,000.

5. **GENERAL RULES:** Decisions of Sponsor are final in all matters relating to this Sweepstakes. Void where prohibited or restricted by law. All federal, state and local laws and regulations apply. By participating, entrants accept and agree to abide by and be bound by these Official Rules. Sponsor is not responsible for (a) lost, late, illegible, mutilated, misdirected entries, entries not received in time for each random drawing, faulty machinery, Internet transmission errors, telephone line disruptions, or other mechanical/electronic errors, scanner or computer hardware or software malfunction, or any technical or human failures, errors or difficulties of any kind, or any unauthorized access to, or theft of entries at any point in the operation of this Sweepstakes. If such error occurs, Sponsor may in its sole discretion terminate or modify the Sweepstakes, and select winners from all entries received up to the time of termination or modification. In no event will more than ten (10) prizes be awarded monthly.

By accepting a prize, winner agrees to hold Sponsor its respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of use/misuse of prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or use or redemption of any prize. Sponsor not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize. **IN NO EVENT WILL SPONSOR BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ANY PARTICIPANT'S PARTICIPATION IN THIS SWEEPSTAKES.** All participants, as a condition of entry, agree to be bound by these Office Rules and the decisions of Sponsor.

6. **FORCE MAJEURE:** The failure of the Releasees to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, act of public enemies, actions of governmental authorities outside of the control of the Releasees (excepting compliance with

applicable laws and regulations) or other force majeure event will not be considered a breach of these Official Rules.

7. **OFFICIAL RULES:** For a copy of these Official Rules, visit www.fiveguys.com/survey or send a stamped, self-addressed envelope, post-marked at any time during the Promotion Period, to: Five Guys "Customer Satisfaction Survey" Sweepstakes Rules Request, P.O. Box 25466, Rochester, NY 14625.
8. **WINNER LIST:** For the names of winners, send a stamped, self-addressed to: Five Guys "Customer Satisfaction Survey" Sweepstakes Winners, P.O. Box 25466, Rochester, NY 14625. Sponsor must receive all requests for the names of winners no later than 30 days after the published end date of the Sweepstakes.
9. **INDEPENDENT SWEEPSTAKES ADMINISTRATOR:** The US Sweepstakes & Fulfillment Company, 625 Panorama Trail Suite 2100, Rochester, NY 14625.
10. **SPONSOR:** Five Guys Enterprises, LLC, 10718 Richmond Highway, Suite B, Lorton, VA 22079.